



# Telehealth & Health Equity: Considerations for Addressing Health Disparities during the COVID-19 Pandemic

*You may participate in this COCA Call via Zoom*

## Overview

During this COCA Call, presenters will discuss the intersection of telehealth and health equity and implications for health services during the COVID-19 pandemic. Presenters will identify long-standing systemic health and social inequities that contribute to COVID-19 health disparities, while highlighting opportunities and limitations of telehealth implementation as an actionable solution.

If you are unable to attend the live COCA Call, the recording will be available for viewing on the [COCA Call webpage](#) a few hours after the live event ends.

The slide set will be available under "Call Materials" on the [COCA Call webpage](#).

[Free Continuing Education](#) (CE) will be offered for this COCA Call.

Advanced registration is not required.



**Date:** Tuesday, September 15, 2020

**Time:** 2:00 pm - 3:00 pm (ET)

**A few minutes before the webinar starts, please click on the Zoom link below to join:**

<https://www.zoomgov.com/j/1602147588>

**Or iPhone one-tap:**

US: +16692545252,,1602147588# or  
+16468287666,,1602147588#

**Or Telephone:** Dial(for higher quality, dial a number based on your current location): US: +1 669 254 5252 or +1 646 828 7666

**Webinar ID:** 160 214 7588

**International numbers available:**

<https://www.zoomgov.com/join/9171111111>

## Activity-specific Objectives

At the conclusion of the session, the participant will be able to accomplish the following—

1. Discuss CDC's COVID-19 health equity strategy and implications for health services.
2. Describe how telehealth can bridge health equity gaps and expand access to care during the COVID-19 pandemic.
3. Discuss telehealth utilization and implementation experiences for under-resourced communities.

## COCA Call Objectives

At the conclusion of the session, the participant will be able to accomplish the following—

1. Cite background information on the topic covered during the presentation.
2. Discuss CDC's role in the topic covered during the presentation.
3. Describe the topic's implications for clinicians.
4. Discuss concerns and/or issues related to preparedness for and/or response to urgent public health threats.
5. Promote health improvement, wellness, and disease prevention in cooperation with patients, communities, at-risk populations, and other members of an interprofessional team of health care providers.

## Presenters

**Leandris Liburd, PhD, MPH, MA**

COVID-19 Chief Health Equity Officer  
Director, Office of Minority Health and Health Equity  
Centers for Disease Control and Prevention

**Kendra B. McDow, MD, MPH, FAAP**

Epidemiologist, Health Systems and Worker Safety Task Force  
COVID-19 Response  
Centers for Disease Control and Prevention

**Erica Tindall, MSN, MPH, APRN, AGNP-C, CIC**

Public Health Analyst  
Northrup Grumman

**Kemi Alli, MD**  
Chief Executive Officer  
Henry J. Austin Health Center

## Instructions for Obtaining Continuing Education

To receive continuing education (CE) for **WC2922-091520** – Clinician Outreach and Communication Activity (COCA) Calls/Webinars – **Telehealth & Health Equity: Considerations for Addressing Health Disparities during the COVID-19 Pandemic, Tuesday, September 15, 2020**, please visit [TCEO](#) and follow these [9 Simple Steps](#) by **Monday, October 19, 2020**.

To receive continuing education (CE) for **WD2922-091520** – Clinician Outreach and Communication Activity (COCA) Calls/Webinars - **Telehealth & Health Equity: Considerations for Addressing Health Disparities during the COVID-19 Pandemic, Tuesday, September 15, 2020**, (Web on Demand), please visit [TCEO](#) and follow these [9 Simple Steps](#) by **Thursday, October 20, 2022**.

## Accreditation Statement

**CME:** The Centers for Disease Control and Prevention is accredited by the Accreditation Council for Continuing Medical Education (ACCME®) to provide continuing medical education for physicians.

The Centers for Disease Control and Prevention designates this live activity for a maximum of **1.0** AMA PRA Category 1 Credit™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

**CNE:** The Centers for Disease Control and Prevention is accredited as a provider of Continuing Nursing Education by the American Nurses Credentialing Center's Commission on Accreditation.

This activity provides **1.0** contact hour.

**CEU:** The Centers for Disease Control and Prevention is authorized by IACET to offer 0.1 CEU's for this program.

**CECH:** Sponsored by the Centers for Disease Control and Prevention, a designated provider of continuing education contact hours (CECH) in health education by the National Commission for Health Education Credentialing, Inc. This program is designated for Certified Health Education Specialists (CHES) and/or Master Certified Health Education Specialists (MCHES) to receive up to total 1.0 total Category I

continuing education contact hours. Maximum advanced level continuing education contact hours available are 0. CDC provider number 98614.

**CPE:** The Centers for Disease Control and Prevention is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. This program is a designated event for pharmacists to receive) **0.1** CEUs in pharmacy education. The Universal Activity Number is **JA4008229-0000-20-053-L04-P** and enduring **JA4008229-0000-20-054-H04-P** course category.

This activity has been designated as Knowledge-Based.

Once credit is claimed, an unofficial statement of credit is immediately available on TCEOnline. Official credit will be uploaded within 60 days on the NABP/CPE Monitor.

**For Certified Public Health Professionals (CPH)**

The Centers for Disease Control and Prevention is a pre-approved provider of Certified in Public Health (CPH) recertification credits and is authorized to offer 1.0 CPH recertification credit for this program.

**AAVSB/RACE:** This program was reviewed and approved by the AAVSB RACE program for **1.0** hours of continuing education. Participants should be aware that some boards have limitations on the number of hours accepted in certain categories and/or restrictions on certain methods of delivery of continuing education. Please contact the AAVSB RACE program at [race@aavsb.org](mailto:race@aavsb.org) if you have any comments/concerns regarding this program's validity or relevancy to the veterinary profession.

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**The Emergency Risk Communication Branch in the Division of Emergency Operations, Center for Preparedness and Response is responsible for the management of all COCA products.**

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- [Clinician Outreach and Communication Activity](#)—resources for healthcare providers

- [COCA RSS Feed](#)—subscribe to be notified of conference calls, updates, and CDC guidance for health providers
- [Crisis & Emergency Risk Communication Training](#)—training program that draws from lessons learned during public health emergencies, and incorporates best practices from the fields of risk and crisis communication
- [Health Alert Network](#)—CDC's primary method of sharing cleared information about urgent public health incidents with public information officers; federal, state, territorial, and local public health practitioners; clinicians; and public health laboratories



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